

## **GÄBL MEDIA ANNOUNCES ADDITION OF ILLUMINATING HOME RENOVATION SERIES TO PODCAST LINEUP**

CHARLOTTE, N.C. (Aug. 9, 2021) – Gäbl Media, the first of its kind digital multimedia network dedicated to the architecture, engineering, and construction (AEC) industries, today announced the addition of *Talking Home Renovations with the House Maven*, an educational and entertaining podcast uniquely focused on home renovations.

In *Talking Home Renovations with the House Maven*, seasoned host Katharine White MacPhail seeks to relieve as much stress from home renovations as is possible for homeowners who are about to undergo renovations, and educate others interested in learning about the home renovation process. MacPhail, an architect from Eastern Massachusetts who specializes in additions and renovations to existing homes, does this in an easy-to-understand format through information sharing, interviews with contractors, vendors and architects, and cautionary tales from homeowners and experts who have seen and been through it all. Nothing is off-limits as MacPhail tackles topics such as where to get started and what to expect with your home renovation, important lessons to learn through the mistakes of others, the emotional aspects of renovating your home, current trends and how to make the most of the money you will be spending on your renovation.

“We are excited to add this original series to our ever-growing network,” said Mark R. LePage, Chief Executive Officer and co-founder of Gäbl Media. “Katharine’s insight and perspective into the world of home renovations is sure to be immensely helpful to homeowners around the world who are looking to achieve their dreams thoughtfully and efficiently.”

“This series will provide great value to all homeowners, regardless of their experience or involvement in design or construction,” added Dimitrius J. Lynch, Chief Creative Officer and co-founder of Gäbl Media. “If you are a homeowner, and you are interested in renovating your home at some point, rest assured you will be able to do so with ease and confidence after listening to this podcast.”

Surpassing 55,000 downloads in 87 countries, *Talking Home Renovations with the House Maven* has amassed quite a following, with listeners describing the podcast as “a goldmine for anyone who’s even curious about renovating their home,” “very informative, great knowledgeable guests, entertaining and interesting” and “easy to listen to,” with MacPhail “guiding the conversation knowledgeably and with humor.”

*Talking Home Renovations with the House Maven* joins Gäbl Media’s current catalogue consisting of eight podcasts (*EntreArchitect*, *Archispeak*, *Spaces Podcast*, *Build Your Brand*, *Practice Disrupted*, *TRXL*, *Context & Clarity* and *Build Smart*) and two video channels (*30X40 Design Workshop* and *Show It Better*). The company continues to work with thought leaders in the AEC industries to add to its platform and expand its library.

### **ABOUT GÄBL MEDIA**

Gäbl Media is an innovative multimedia network that empowers global leaders in the architecture, engineering, and construction (AEC) industries to share their stories with a vibrant community dedicated to building a better world. Gäbl Media harnesses the latest technologies

to create and distribute audio and video content to millions of people and inform and entertain its ever-growing audience worldwide.

For more information, visit <https://gablmmedia.com/>.

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